

Sub F1

Sub F2

E2

Sub F3

1 1. (Four Times Amended) A system comprising:
2 a content provider to transmit a content to a target computer using a rule book based on
3 user information from a user, the rule book generating a user specific rule, the user specific rule
4 automatically being varied according to additional user information;
5 a collecting agent to provide the user information to the content provider [according to
6 significance of the user information]; and
7 a triggering agent to determine if further [the significance of the] user information is
8 needed to allow the content provider to verify an identification code and a baseline profile for the
9 user.

1 7. (Four Times Amended) A method of communicating information comprising:
2 transmitting a content from a content provider to a target computer using a rule book
3 based on user information from a user;
4 generating a user specific rule by the rule book, the user specific rule automatically being
5 varied according to a additional user information;
6 providing the user information, by a collecting agent, to the content provider [according
7 to the significance of the user information]; and
8 determining if further [the significance of the] user information is needed to allow the
9 content provider to verify an identification (ID) code and a baseline profile for the user by a
10 triggering agent.

1 14. (Four Times Amended) A content provider for providing content over a network
2 comprising:
3 a user profile corresponding to a target computer account; and
4 a rulebook to select data to be transmitted to the target computer according to the user
5 profile, the rule book generating a user specific rule, the user specific rule automatically being
6 varied according to additional user information [providing a rule having a condition-action pair].

3
E
1 15. (Four Times Amended) A target computer to receive content comprising:
2 a rule book containing [plurality of] a provider rule page [pages] based on a provider
3 information, the rule book creating one of static profile and dynamic profile of a provider;
4 a collecting agent to obtain the provider information; and
5 a triggering agent to determine [significance of the] if further provider information is
6 needed to verify a baseline profile for the provider.

slp 3
E
2 16. (Two Times Amended) The content provider of claim 14 wherein the user
3 specific rule comprises a condition of a [the] condition-action pair, the condition of the
4 condition-action pair comprises [includes] a hardware characteristic of a target computer
5 associated with the target computer account.

slp 6
E
1 21. (Amended) The system of claim 1 wherein the user specific rule [the rule book
2 generates a rule to control and] directs [direct] the content in a database and provides a rule page
3 corresponding to the target computer.

1 22. (Amended) The system of claim 21 wherein the rule page is identified [contains a
2 user profile, the user profile identifying and connecting] to the target computer via a rule page
3 identification number, the rule page containing a user profile.

slp 8
E
1 31. (Amended) The method of claim 30 wherein providing the [new] rule page
2 comprises
3 obtaining a user profile ; and
4 identifying the target computer via a rule page identification based on the user profile[;
5 and]
6 [connecting to the target computer].